

PART 3. TRAINING WORKSHOP PROGRAM

3.1 PART 1 - Understanding of Heritage, Total Lesson: 9

LESSON/ PROGRAM	DATE	CONTENT	
LESSON 1	31 st JULY (SUNDAY)	Introduction and Team Building	Getting to know each other
			Mapping sense of place in Penang
			Mapping connectivity in region
			Expectation check
			Logistics briefing
LESSON 2	6 th AUG (SATURDAY)	Understand Heritage, World Heritage Site & Outstanding Universal Value (OUV)	Understand what is heritage
			Understand what is cultural heritage
			Learn about George Town World Heritage Site and its OUVs
			Reflection
LESSON 3	7 th AUG (SUNDAY)	Heritage Storytelling	Learn how to present heritage
			Reflection
LESSON 4	13 th AUG (SATURDAY)	History	Learn about migration history and communal settlements of George Town
			Reflection
LESSON 5	14 th AUG (SUNDAY)	Built Heritage	Learn about Built Heritage of George Town (to include public, religious shophouse buildings & spaces – architecture and use)
LESSON 6	20 th AUG (SATURDAY)	Living Heritage	Understand Dimensions of Heritage and Value Chains
			Reflection
LESSON 7	21 st AUG (SATURDAY)	Documenting Living Heritage	Documentation Tools
			a) Interview Workshop b) Photography Workshop
LESSON 8	27 th AUG (SATURDAY)	Interacting with Community	On-site application of interaction & documentation tools
			Reflection
LESSON 9	28 th AUG (SATURDAY)	Visit to NGO	Visit to NGOs
			Reflection

3.2 PART 2 - Research and Design of Discovery Heritage Trail, Total Lesson: 11

LESSON/ PROGRAM	DATE	CONTENT	
LESSON 1	3 Sept 2011 (Saturday)	Understanding the Significance of Interpretation	Understanding the role of a guide. Understanding theme in guiding
LESSON 2	4 Sept 2011 (Sunday)	Creating Thematic Connections	Connecting heritage (places, people, events) thematically Interpretation of a site On site to consolidation and rehearsal of tour
LESSON 3	10 Sept 2011 (Saturday)	Targeting an audience	Experiencing an interactive trail for children Knowing your audience (children & teens) Conceptualizing a Thematic Trail On site research and selection of resources and content related to theme. Mapping the route
LESSON 4	11 Sep 2011 (Sunday)	Conceptualization of Trails	Brainstorm of Thematic Assets on Trail Research & Conceptualize Activities in trails
LESSON 5	16 Sep 2011 (Friday)	Development of inter-activities for the Trails	
LESSON 6	17 Sep 2011 (Saturday)	Testing a Trail	On-site Testing with Q & A and Problem Solving
LESSON 7	18 Sep 2011 (Sunday)	Pilot Trail	Testing with Students Reflection
LESSON 8	24 Sep 2011 (Saturday)	Pilot Trail	Testing with Students Reflection
LESSON 9	2 Oct 2011 (Sunday)	Pilot Trail	Testing with students Reflection and Repair
LESSON 10	29 Oct 2011 (Saturday)	Presentation skills	Facilitation skills and Storytelling
LESSON 11	10 Dec 2011 (Saturday)	Closure and Review of Trails	

3.3 Additional Workshop - Understanding of Heritage, Total Session: 2

SESSION/ PROGRAM	DATE	CONTENT	
Session 1	29 Oct 2011 (Saturday)	Introduction and Team Building	Getting to know each other Mapping sense of place in Penang Mapping connectivity in region
Session 2	30 Oct 2011 (Sunday)	Understand Heritage, World Heritage Site & Outstanding Universal Value (OUV)	Understand what is heritage and cultural heritage Learn about George Town World Heritage Site and its OUVs
		Briefing and matching of Volunteer Jobs Available	